## PRESS RELEASE

## Nordic Forum on Circular Economy and Energy in Kuala Lumpur 9th October

The Embassies of Denmark, Finland, Norway and Sweden in Kuala Lumpur, together with the Honorary Consulate General of Iceland, are hosting a Forum on Circular Economy and Energy on 9<sup>th</sup> October 2019. The Forum aims to provide a platform for discussing global challenges related to e.g. waste management, sustainable economy, clean energy and energy efficiency, and will create space for Nordic companies to share their solutions to these issues. There will be concrete examples of waste to fuel technologies, innovations in solar power as well as energy efficient solutions in manufacturing.

Carbon neutral and resource efficient circular economy is instrumental in addressing climate change and achieving the Agenda 2030 Sustainable Development Goals. The Nordic countries share the commitment to promote these goals, both in the Arctic region, where the pace of global warming is at its fastest, and on a global scale. Transition to circular, sustainable economy also opens the way to emerging industries and new jobs with higher added value. Identifying and advancing these opportunities is important, and the Forum will introduce some of the most cutting-edge innovations and initiatives in the field.

The keynote speech for the Forum will be given by Y.B. Puan Yeo Bee Yin, Minister of Energy, Science, Technology, Environment and Climate Change, followed by keynote quest speakers Ms. Jessica Magnusson from Waste Management Association of Sweden and Mr. Ernesto Hartikainen from the Finnish Innovation Fund SITRA. The Nordic Ambassadors will lead the thematic discussions, concluding in a panel session on the topic of adjusting to circular economy. The aim of the discussions is to enable Nordic experts to connect and share their best practices with Malaysian authorities and stakeholders.

The Forum will take place between 1:00 PM and 5:30 PM in the sidelines of the 10<sup>th</sup> International Greentech & Eco Products Exhibition & Conference Malaysia (IGEM), in the KL Convention Center.

Inquiries: eero.vaisanen@formin.fi