

News Release

For Immediate Publication

IGEM 2019 SOWS THE FUTURE OF INNOVATING SUSTAINABILITY

A Must-Attend Event for Climate-Conscious Corporations and Individuals

3 October 2019, Kuala Lumpur - Organised by the Ministry of Energy, Science, Technology, Environment & Climate Change (MESTECC) and co-organised by the Malaysian Green Technology Corporation (GreenTech Malaysia), the International Greentech & Eco Products Exhibition & Conference Malaysia (IGEM), one of the region's most successful green technology, business and innovation platforms, returns for its landmark 10th year, at the Kuala Lumpur Convention Centre from 9th to 11th October.

With a successful track record of RM23 billion in business leads, 450,000 visitors and 2,350 exhibitors from 50 countries since 2010, this year's IGEM themed "Innovating Sustainability", targets RM2.8 billion in business leads, 350 exhibitors, and 35,000 visitors from over 35 countries.

Minister of Energy, Science, Technology, Environment & Climate Change, Yang Berhormat Puan Yeo Bee Yin said, "IGEM has been recognised as a powerful platform that has successfully inspired impactful climate action and sustainable economic development by convening leading innovators, insightful speakers and policy influencers from across the world, with this year's 10th edition set to lead the way in innovating sustainability."

"As the host country, I urge all Malaysians to participate with full commitment and enthusiasm, to showcase the best of what Malaysia has to offer to the world and to explore the abundant opportunities in the thriving global green economy," she added.

IGEM 2019's exhibitor profile will encompass leading and aspiring corporations involved in Renewable Energy, Energy Efficiency, Transport, Waste, Water, Manufacturing, and Agriculture. The event is also expected to result in a number of Memorandum of Understanding (MOUs) being signed between local and international parties reinforcing commitment to the green agenda. To encourage meeting-of-the-minds and exchange of insights, IGEM 2019 will convene 10 conferences covering climate change, green financing, energy efficiency and many others.

As a nexus for business matching, this year's IGEM will also continue to feature business networking sessions, organised by GreenTech Malaysia, Malaysian Investment Development Authority (MIDA), and the Malaysia External Trade Development Corporation (MATRADE). Additionally, in recognition of the best practices for renewable energy, the Malaysian Dutch Business Council (MDBC) will be hosting the "Innovation & Sustainability Awards" (MISA) 2019 to reward pioneering organisations for implementing sustainable measures in their operations.

Acting Chief Executive Officer and Chief Operating Officer of Greentech Malaysia, Tuan Syed Ahmad Syed Mustafa said, "We are honoured to be co-organising IGEM for the 10th consecutive time and are leaving no stone unturned to make this a must-attend event. We are bringing in partners, exhibitors and speakers

from among the world's most eminent green technology players to Malaysia, to offer the thousands of trade visitors' innovative avenues for future business."

"Equally, we want to reach out to fellow Malaysians to raise awareness on the urgency of climate action and have lined up numerous engagements to open their minds to adopting sustainable practices and products as an integral part of their lives," he added.

IGEM 2019 will feature exhibitors including country and regional pavilions by the EU-Malaysia Chamber of Commerce and Industry, Taiwan External Trade Development Council, Korea's Green Energy Institute and High Commission of Canada, with several other returning exhibitors such as Tenaga Nasional Berhad, Cypark Resources, UEM Edgenta Berhad, PETRONAS, Hua Wei Technologies, Jinko Solar, JA Solar, LONGI Solar and Hanwha Q CELLS showcasing their innovative sustainable technologies. The event will also play host to 10 states, which will display their indigenous ideas and initiatives to go green.

The three days of IGEM 2019 are open to trade visitors and to the general public. For more information, please visit www.igem.my.

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About Malaysian Green Technology Corporation (GreenTech Malaysia)

Malaysian Green Technology Corporation (GreenTech Malaysia) is a government agency under the purview of MESTECC as the leading organisation in spearheading green technology for green growth & sustainability in Malaysia in line with the Green Technology Master Plan (GTMP 2017-2030).

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