

**igem** 10<sup>TH</sup>  
INTERNATIONAL GREENTECH & ECO PRODUCTS EXHIBITION & CONFERENCE MALAYSIA 2019

**INTERNATIONAL GREENTECH & ECO PRODUCTS EXHIBITION & CONFERENCE MALAYSIA (IGEM) 2019**

9 – 11 OCTOBER 2019

| KUALA LUMPUR CONVENTION CENTRE



# IGEM 2019

Organiser



Co - Organiser



IGEM is the biggest flagship event organised annually by the Ministry of Energy, Science, Technology, Environment & Climate Change (MESTECC) this year's event is themed "Innovating Sustainability. It anchors all innovation on sustainability and adopting sustainability across all industries to ensure a promising future of climate stability coupled with economic prosperity.

The largest platform for

Green Technology & Sustainability

In South East Asia

## Thank You To IGEM 2019 Sponsors & Partners

Strategic Partner



Business Matching Partner



Sponsors



Conference Partners



Program Partners





# Tremendous Growth

**40,531**

VISITORSHIP

**43**

PARTICIPATING  
COUNTRIES

**376**

EXHIBITION  
BOOTH

**230**

EXHIBITORS

**10**

CONFERENCES

**24**

PROGRAMS



**RM 5.985Bil**

In Total Business Leads



“

**"We are delighted to be organising, MISA, our signature awards in conjunction with IGEN 2019."**



**MARCO WINTER**  
Director, Malaysian Dutch Business Council



**"IGEM remains one of the region's most dynamic & vibrant industry platforms attracting large & innovative players."**



**SIMON WONG**  
Head of Sales  
Jinko Solar



**"IGEM is a great platform for us to showcase our green products & sustainable solutions."**



**CHAN HON LEONG**  
Marketing,  
Head of Department,  
DAIKIN Malaysia Sales and Services



”

# Exhibition

The number of exhibition booths increased **25.5%** from previous year.

## Countries Participations

### EUROPE

Denmark  
Sweden  
Norway  
Netherlands  
Germany

### ASIA

China  
South Korea  
Japan  
Taiwan  
India

### THE AMERICAS

Canada  
United States  
Argentina  
Chile  
Mexico

### MIDDLE EAST

Saudi Arabia  
Qatar  
Oman  
Kuwait

### OCEANIA

Australia

### ASEAN

Myanmar  
Thailand  
Cambodia  
Singapore  
Indonesia  
Brunei  
Vietnam  
Philippines  
Laos

**85%**

**Exhibitors**  
satisfied  
with IGEN  
2019

**88%**

**Exhibitors**  
will  
**participate**  
**at IGEN**  
**2020**

## Exhibition Profile

- Renewable Energy & Energy Efficiency
- Low Carbon Mobility
- Sustainable Water
- Green & Eco Products
- Green Buildings
- Sustainable Water
- Science & Technology
- Environment & Climate Change
- ICT
- Agriculture
- Forestry

## Biggest organizations at IGEN



**PETRONAS**



**SUNGROW**  
Clean power for all



A member of UEM Group



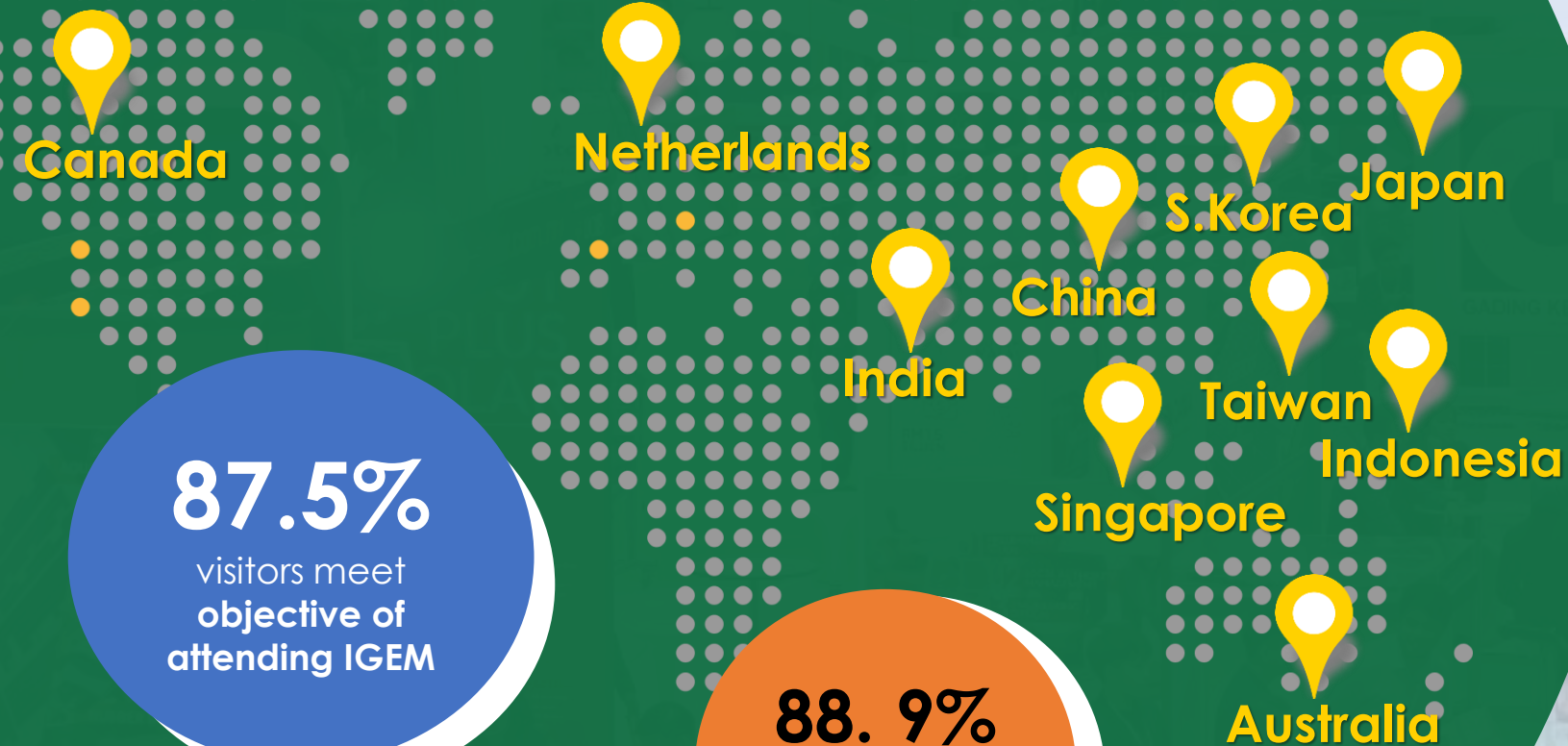
Over the past couple of decades, green economy has emerged as a strategic priority to transform economies into drivers of sustainability.

What is even more promising to the investment and business community is that the green economy could grow from the present 6% to 10% of global market value by 2030.

**Tun Dr Mahathir Mohamad**  
Prime Minister of Malaysia



# Visitors



**87.5%**

visitors meet  
objective of  
attending IGEM

**88.9%**

visitors will  
participate in  
the future IGEM



**40,531**

Total Visitors

From **43**  
countries



**Top 10** Visiting  
Countries



# Investor & Buyer Engagement

Over **500** Business Matching Meetings

## Business Consultation

Meeting with

**140**

Companies

### Sector

Manufacturing → 9 Project

Services → 73 Project

**RM5.685 Bil**

Investment Leads

## International Sourcing Programme (INSP)

352 Business Meeting with 23 Foreign Companies



Top Potential Sales (Product / Services)

- 1 Building Material for Construction
- 2 Sustainable Waste Water Management
- 3 Energy Efficiency

**RM300 Mil**

Potential Exports

## B2B Mobile App

**9,056**

Total users



**3,341**

Meetings Requested



**1,198**

Meetings Scheduled

# Knowledge Sharing

In total 34 programs across 3 days of IGEM

6

Awards  
Ceremonies

**Awards Ceremonies**  
held over 3 days of  
IGEM with over 500  
**total attendees**



10  
Conferences

## Prominent Speakers



**Mr Tao Wang**  
Senior Environmental &  
Climate Change Specialist,  
The World Bank



**Mr Cho-Oon Kheong**  
Chief Political Analyst,  
Scenarios team, Global  
Business environment,  
Shell International



**Jessica Magnusson**  
JM Global



**Ar Dr Tan Loke Mun**  
Director  
ArchiCentre Sdn Bhd



**Herman Huisman**  
Senior Advisor  
Expert RWS Environment

**A International Conference** organize by reputable partners with **4,118 number of total delegates**

4

Pocket Talks



**A sharing platform for** exhibitors located at each exhibition hall with **2,264 number of total attendees**



# Media Impact

IGEM 2019 achieved more than  
**RM9.44 million in PR Value**

## IN THE MEDIA

**705**

Media Clips

**17**

Official Media  
Partners

**5,388**

Mention  
(MESTECC, IGEM,  
Minister)

## SOCIAL MEDIA

Over  
**55 135,000**

Unique Social  
Media Posts

Impression on  
Twitter

## IN THE WEB

**35,780**

IGEM website  
visitors  
(May – Nov  
2019)

## OFFICIAL MEDIA PARTNERS



## SUPPORTING MEDIA



# ANNOUNCING...



# IGEM

INTERNATIONAL GREENTECH &  
ECO PRODUCTS EXHIBITION &  
CONFERENCE MALAYSIA

# 2020

7<sup>TH</sup> - 9<sup>TH</sup> OCTOBER 2020  
KUALA LUMPUR CONVENTION CENTRE  
MALAYSIA



# ENERGISING SUSTAINABILITY