

ENERGISING
SUSTAINABILITY

20 OCTOBER
2020

IGEM
INTERNATIONAL GREENTECH &
ECO PRODUCTS EXHIBITION &
CONFERENCE MALAYSIA
2020
19-23 OCTOBER
VIRTUAL EVENT



f Igem malaysia

@ igem.my

virtualigem.my

DAY 2 SHOW
DAILY

FINANCING THE GREEN AGENDA

The region's largest green technology, business and innovation platform, the 11th International Greentech & Eco Products Exhibition & Conference Malaysia, kicked off its second day with the "Financing Climate Action Conference", which is co-organised by the Malaysian Green Technology and Climate Change Centre (MGTC), Malaysia Green Building Council and the British High Commission Kuala Lumpur.

The four-day conference, which will be held on the event's virtual platform, is divided into three segments and features an array of eminent international speakers, focusing on topics such as Mitigation and Adaptation Financing Mechanisms, Energising Green Finance for Sustainability and Financing Energy Efficiency to provide a better understanding of the opportunities available and how to efficiently manage financial investments in sustainable development initiatives.



The official opening of the conference saw Yang Berbahagia Dato Seri Ir. Dr. Zaini bin Ujang, Secretary-General, Ministry of Environment and Water deliver the opening address to delegates that had signed in from across the world to participate in the conference.

"There is a crucial need for financial institutions to begin understanding climate change issues and start to mainstream it in their financing agenda. The financial institutions shall see that forging cooperation with the government sector on climate finance is an important agenda with huge opportunities."

"The government will deepen partnership and collaborative actions with key factors' such as donors, investors, public and private banks, financial intermediaries, project developers and implementors to develop, refine and scale up innovative and successful mechanisms of climate finance."



SCALE-ING UP CLIMATE ACTION

GRC Capital organised a tri-session conference, Sustainability & Climate Action Leadership Exchange, SCALE 2020, across three days of Igem. The conference delves into leveraging technologies to accelerate the low carbon energy transition; on the circular economy being the next big opportunity; and on the urgency in addressing the climate crisis.

MGTC CEO, Shamsul Bahar Mohd Nor welcomed the hundreds of participants who had tuned in from over 20 countries for the opening of the inaugural session.

Recognising the organiser's efforts in developing a comprehensive conference to be hosted at Igem 2020, he said, "I applaud GRC Capital's efforts to address such a comprehensive list of topics pertaining to climate action. As the co-organiser of Igem 2020, we are pleased to host SCALE 2020 to congregate the best of minds on climate action to share their thoughts and solutions."

"I urge the participants to make the best of the interactive Q&A session to make the ideas we are discussing today, practical and implementable for the greatest positive climate impact," he added.

Other speakers across the sessions included those from the United Nations Economic and Social Commission, WWF Malaysia, Solarvest Holdings Berhad, TNB Renewable Energy, Sustainable Energy Development Authority and Climate Reality Project, among others.



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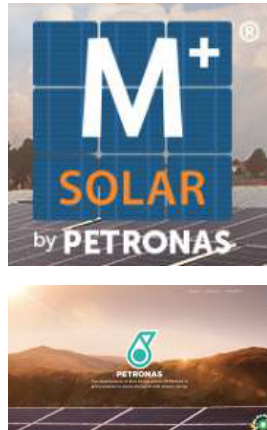
DAY 2 SHOW DAILY

PETRONAS : CHANGING THE WORLD TOGETHER



Returning Platinum sponsor PETRONAS, offers visitors the opportunity to dive in, engage with and explore potential partnerships in renewable energy through their subsidiary M+ Solar, which was launched at last year's igEM.

A PETRONAS New Energy venture, M+ Solar aims to expand the national oil company's participation in the growing clean and sustainable energy segments. M+ solar is already working with a growing list of organisations including, TESCO, Malaysia Marine and Heavy Engineering Holdings Bhd as well as University Technology PETRONAS, developing and deploying end-to-end energy solutions.



To explore how your organisation or home can benefit from financial, technical and maintenance risk-free affordable renewable energy solutions, visit the PETRONAS virtual booth to set up a personal or business meeting with their representatives or direct any queries to their live chat box.



Dr Jay Mariyappan

Date:
21st October 2020
Time:
2.00pm – 4.10pm (MYT)



Catch PETRONAS' New Energy, Head, Dr Jay Mariyappan speaking at the BCSD Malaysia & the British High Commission Kuala Lumpur conference titled "Future Proofing Energy Strategy", which will feature various industry leaders speaking about how they are developing and implementing ambitious, integrated energy strategies.

Conferences

Pocket Talks

I'm all about the sunlight and you can't see me much at night.

What am I?

Tune in to igEM 2020 to find out how we can leverage the power of the sun to power your home and businesses.

Check out **M+ by PETRONAS** booth for more details.

- Off-site Solar
- On-Site Solar
- HAWK AI Energy Monitoring
- Solar-Plus-Storage

Register today

Contact us: contactmplus@petronas.com

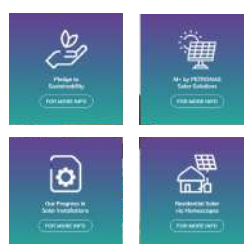
*Redemption is on first-come-first-serve basis and while stocks last



For a better understanding of PETRONAS' New Energy, take a look at the pocket talk by Head of Strategy and Business Development, Syed Malek Faisal, in which he takes you through a brief yet comprehensive overview of the organisation, M+, the works undertaken and the benefits as a customer.

WHAT THEY OFFER?

PETRONAS' first rooftop solar solution known as M+ by PETRONAS offers a wide variety of solar energy solutions that covers on-site rooftop solar, off-site solar, battery storage, hybrid solutions and advanced analytics energy monitoring solutions.



CHECK OUT PETRONAS VIRTUAL BOOTH TO LEARN MORE!

ENERGISING SUSTAINABILITY



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DAY 2

SHOW DAILY

IGEM 2020 – INTEGRATOR OF POSSIBILITIES



6,245

online
visitors



2,925

conference
RSVPs



Over
1,000

business
matchings

*data driven from IGEN platform system

With more than RM30 billion in business leads generated since the first edition of IGEN, the highly successful business matching programmes have been integral in forming strategic partnerships over the past ten years.

As a nexus for business matching, this year's IGEN will feature a large number of group networking sessions as well as curated personal sessions on the website to better match corporations with other partners that they can collaborate with.

This year, the Malaysian Investment Development Authority (MIDA), Malaysia External Trade Development Corporation (MATRADE) and MGTC will be leading the charge to ensure close to 500 strategic business matching programmes are conducted seamlessly to gather policy makers, investors, delegates and trade visitors from around the globe to pave the way for greater green investments across the region.

EXPLORATION OF CANADIAN CLEAN TECHNOLOGY

Visit Canada Pavilion at the International Hall



The High Commission of Canada returns to IGEN this year with close to 16 Canadian companies at our international pavilion, including CARBONCURE, GHGSAT Inc. and TERRAGON who are global leaders in their respective sub sectors under the broad environmental sustainability field.

To help provide an opportunity to gain insights from these top organisations, we had organised the "Spotlight on Canadian Sustainability and Climate Action" conference today. Those who had missed out on today's session can still view the replay of the conference and reach out to the individual speakers through our pavilion.

We also invite everyone to join us at the Canadian Energy Conversation tomorrow, from 9.00am to 10.00am, which will feature experts from three renewable energy fields: biogas, solar and waste, focusing on how each of these power sources could change the way we think about energy.

NETHERLAND'S VIRTUAL MISSION

The Netherlands Embassy in Malaysia is back in IGEN for the second time bearing the orange NL logo this time. IGEN is one of the main platforms chosen for the "Virtual Mission to Southeast Asia", with the aim to bring Dutch solutions to this region.

Throughout the week in IGEN, we have planned various online events, as such panel discussion and a webinar with experts from The Netherlands and ASEAN5 countries on the theme:

- Value Chain Approach in Waste Management, 21st Oct, 3.30pm
- Circular Biobased Economy and Biohub Port in Sarawak, 22nd Oct, 3.30pm

and many more for IGEN's visitors. Check out our virtual booth at the International Hall for more details. Looking forward to get connected, virtually.



Visit Netherlands Pavilion at the International Hall

CHINA - ASEAN TECHNOLOGY TRANSFER CENTRE @IGEM



Visit CATTTC Pavilion at the International Hall

At the 1st China-ASEAN Ministerial Meeting on Science and Technology, Mr. Wan Gang, the then Minister of Ministry of Science and Technology of China, and Science and Technology Ministerial Officials of 10 ASEAN member states jointly launched the "China-ASEAN Science and Technology Partnership Program" which proposed to establish "China-ASEAN Technology Transfer Center" (shortened as CATTTC).

CATTTC is the only ASEAN-oriented technology transfer agency of state level in China with its headquarter in Nanning.

The China-ASEAN Technology Transfer Center (CATTTC) is keen to explore opportunities for green-tech cooperation and is happy to actively participate in IGEN.

The CATTTC pavilion will play host to 20 Chinese companies and organisations encompassing over 40 projects as well as jointly hold the 2020 China-ASEAN Green Technology Matchmaking programme during IGEN.

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DAY 2 SHOW
DAILY

BUSINESS MATCHING SESSIONS - SNAPSHOTS



HOW TO REGISTER FOR BUSINESS MATCHING?

01

EVENT REGISTRATION

- Create log in username & password
- Login with username & password

02

ENTER VIRTUAL LOBBY

- Exhibition
- Conference
- Business Matching

03

BUSINESS MATCHING ACCESSIBLE

- Virtual Lobby
- Virtual Booth
- Visitor My Profile
- Email Link from Igem 2020 Virtual

04

BUSINESS MATCHING FEATURES

- Connect with potential exhibitor/visitor
- One to One, Group video meeting
- Live chat

05

EMAIL NOTIFICATION

- Meeting Request from potential exhibitor/visitor
- Daily Meeting Schedule



MGTC BOOTH PROMOTION

WATCH & WIN

Atmosphere 360 Restaurant Buffet 2 Adults

21 OCT 2020

GAYA HIDUP HIJAU: APA KATA BELIA? GREEN TALK CONTEST 2:30 PM

To participate

1. REGISTER AT virtual.igem.my AND VISIT MGTC PAVILION
2. Watch Green Talk Series at 2:30 PM until the end of each episode
3. SMS YOUR ANSWER TO +6010-360 1234

Result Announcement 5:30 pm at MGTC.MY Facebook Page (daily)

MGTC BOOTH
GREEN TALK LIVE @ MGTC PAVILION

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MGTC BOOTH
DAILY PROGRAMME

POCKET TALK
• Dissecting Malaysia GHG Emissions

POCKET TALK
• Green Innovation

POCKET TALK
• Circular Economy Plastic

POCKET TALK
• Low Carbon Cities Framework

POCKET TALK
• ChargeEV Electric Vehicle Infrastructure

POCKET TALK
• EXPO 2020 Dubai

BELIA DAN GAYA HIDUP HIJAU & GREEN TALK CONTEST

SMS & WIN CONTEST
at 11:30 AM & 4:45 PM

register now at virtual.igem.my

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JOINING HANDS TO ENERGISE SUSTAINABILITY

**MINISTRY OF ENVIRONMENT
AND WATER**



MGTC



MATRADE

MIDA



THANKS TO ALL THE PEOPLE ON THE GROUND FOR MAKING IT HAPPEN!



Scan me to
explore
**VIRTUAL
IGEM 2020!**

**Malaysian Green Technology
And Climate Change Centre**



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