

ENERGISING
SUSTAINABILITY

IGEM
INTERNATIONAL GREENTECH &
ECO PRODUCTS EXHIBITION &
CONFERENCE MALAYSIA
2020
19-23 OCTOBER
VIRTUAL EVENT

DAY 3 SHOW
DAILY

**21 OCTOBER
2020**

IGEM 2020 – THE KNOWLEDGE HUB FOR EVERYTHING GREEN

The third day of the 11th International Greentech & Eco Products Exhibition & Conference Malaysia (IGEM 2020), continued to serve as a multiplier of business opportunities, integrator of diverse possibilities and accelerator of impactful change, underscoring its role of positioning Malaysia as a flourishing hub for green industries.

Organised by the Ministry of Environment and Water (KASA) and co-organised by the Malaysian Green Technology and Climate Change Centre (MGTC), day three of IGEN saw the convening of 17 conference sessions exploring topics including; energy conservation, green finance, low carbon cities, waste management and climate action strategies, amongst others.

Shamsul Bahar Mohd Nor, Chief Executive Officer, MGTC said, "IGEM 2020 is a confluence of diverse possibilities to enable businesses to seek investments to grow, explore ways to adopt cutting edge technologies, reach out to customers and tap into the brightest minds in the green economy."

"By holding these virtual conferences that are solely dedicated to the green economy, we aim to convey the financial viability of green industries as well as steer greater participation from the financial sector and entrepreneurs. In fact, the rewards of being a part of the sustainability sector will always be multifold, as it is not only environmentally but economically beneficial," he concluded.

CONFERENCES SNAPSHOTS



FROM THE CEO'S DESK

1. WHAT ARE YOUR EXPECTATIONS FOR IGEN 2020?

With a ten-year track record for catalysing the green economy, IGEN 2020 is set to be a multiplier of opportunities with a wide spectrum of exhibiting industries, eminent experts at conferences, lucrative investments through business matching and international delegations, all congregating under one virtual platform.

2. WHAT HAS THE RESPONSE FROM EXHIBITORS BEEN THUS FAR?

The exhibitors have been very supportive of the event and are very positive that we were able to organise the virtual IGEN 2020, to help revive the green economy.

Some of them have even indicated their interest in signing up for next year's event. We are also conducting a survey towards the end of the event to address any gaps in expectations.

3. HOW IS THE THEME RELEVANT DURING THESE UNCERTAIN ECONOMIC AND HEALTH SITUATION?

Energising sustainability is about making a proactive and positive difference in the world by encouraging people to participate and power the green economy as an impetus to revive the global economy.

With high-growth nations across the world gathering momentum to recover the global economy, the UN, EU and IMF have identified that the far-reaching effects of climate action in the green economy can stimulate industries, create employment opportunities and empower consumers.

To this end, IGEN 2020 will bring together governments, policymakers, corporations, and individuals opening up new avenues and innovative solutions to escalating global economic and climate change scenarios.

4. WHAT WAS THE RATIONALE FOR SUCH DIVERSE CONFERENCE TOPICS?

IGEM has a reputation of being a hub for knowledge sharing and a treasure trove of insights. Through IGEN 2020, we have tried very hard to address as many topics that can help to implement effective climate action initiatives, which have so far been received very positively.

5. WHAT IS YOUR MESSAGE FOR INDIVIDUALS TO ENERGISE SUSTAINABILITY POST IGEN 2020?

Individuals are the most essential aspect of implementing any climate adaptation and mitigating plans. At the end of the day, we as individuals have to be responsible for the planet and do our part to energise sustainability and energise the future, for the generations to come.

"Green financing is the life force of climate action. Any positive impact in climate action will be muted at best and nullified at worst if green financing is not expanded to address the fast-growing green sector."



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SOLARVEST – TURNING SUNLIGHT INTO INVESTMENT

In spite of the challenging global environment, Solarvest being the leader of Malaysia's solar market is pleased to be a part of the first virtual edition of IGEM and show support as a sponsor this year. Our continued participation over the past 7 years reflects our long-standing experience of the role that IGEM plays as an important annual convergence point for stakeholders from across the region's solar industry.

We also believe that this year's theme of energising sustainability is particularly pertinent as policy makers, regulators, financiers and industry are tasked with exploring the expanded role renewable energy can play in our nation and the region's post COVID-19 recovery.

SOLARVEST
Turning Sunlight Into Investment



CONFERENCES

Davis Chong, Chief Executive Officer, Solarvest Group was part of the panel discussion for SCALE 2020's first session on "Leveraging Technologies to Accelerate the Low Carbon Energy Transition", during which he spoke about optimising solar photovoltaic performance for longevity in the smart era.



POCKET TALKS

SOLARVEST
Turning Sunlight Into Investment



Ms. Loo Qiu Xi
BDM, Penang

OPEX plays a vital role in every and many are looking to lower down OPEX especially during this global pandemic.

Recap the webinar sharing on ways to minimise the OPEX.

Do check out the pocket talk by Loo Qiu Xi, Business Development Manager, Solarvest on insightful sustainable tips to lower one's business OPEX to help SMEs struggling during the global pandemic. In the video, she elaborates on how Energy Saving, Energy Efficiency and Energy Generation: Renewables can help minimise company expenses.

ENERGISING SUSTAINABILITY



DAY 3 SHOW DAILY

BMCC AMPLIFYING UNITED KINGDOM'S PRESENCE IN IGEN 2020

The British Malaysian Chamber of Commerce (BMCC) is pleased to participate in IGEN 2020 as we recognise the significant role IGEN has played over the past 10 years in showcasing Malaysia's commitment to environment stewardship and sustainability.

As a bilateral trade organisation, the BMCC is proud to host a UK Pavilion showcasing green technology companies creating solutions for a sustainable world. We view IGEN 2020 is a valuable avenue for knowledge sharing, exchange of best practices and fostering greater collaboration between the UK and Malaysia for a green economy and sustainable development.



CONFERENCES

A part of the UK Pavilion, the British High Commission Kuala Lumpur co-organised yesterday's conference on Future Proofing Energy Strategy which examined how leaders in the field are developing and implementing ambitious, integrated energy strategies.

They are also a partner in the Financing Climate Action Conference, which is divided into three segments that stretches across all five days of IGEN 2020. Both conferences featured a keynote address by His Excellency Ken O'Flaherty, UK Regional COP26 Ambassador to Asia-Pacific and South Asia, British High Commission Kuala Lumpur

To join the final two days of the Financing Climate Action Conference, do reserve your seats early via IGEN's virtual platform.

POCKET TALKS

The UK Pavilion features several short videos by key industry leaders speaking on various climate agenda issues.

- Among them the British High Commission Kuala Lumpur features Zac Goldsmith, UK Minister of State for Pacific and the Environment speaking about how the UK is helping to accelerate climate action as the COP26 Presidency.
- Logan Energy showcases a video on Hydrogen Energy Systems, encompassing the characteristics of hydrogen that allows a wide range of utilisations, bringing world changing solutions to the global transition to renewable and clean energies.
- Mura Technology Limited has a video on Advanced Plastic Recycling and Telensa shared a short interview of their Founder and CEO, Will Gibson in which he discusses the benefits of Smart Street Lighting.



Zac Goldsmith
UK Minister of State for Pacific and the Environment

Will Gibson
Founder and CEO of Telensa

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DAY 3 SHOW DAILY

BELGIUM - WALLONIA EXPORT & FOREIGN INVESTMENT AGENCY

Wallonia Export & Foreign Investment Agency (AWEX) promotes trade and investment between the Wallonia region of Belgium and Malaysia. We initiate partnerships between businesses from Wallonia and Malaysia.

This year at IGEN, we are bringing to Malaysia our technical know-how in renewable energy, environment and water & wastewater technology. The green economy is a priority of our federal and regional governments as it is considered a vehicle for growth.

Wallonia has two dedicated clusters; GREENWIN, our Environment cluster that brings together 200 companies active in Chemistry and Biochemistry, Construction, and Environmental Technologies and TWEED, our cluster dedicated to Sustainable Energy Production and Exploitation.

Wallonia is also part of a meta-cluster, called Greater Green, together with Luxembourg, Grand East region of France, Germany's Saar region so that, by partnering with Wallonia, it is the whole of Europe that opens its doors to you!



Edith Mayeux

Wallonia Export & Foreign Trade Commissioner,
Wallonia Export & Foreign Investment Agency

List of exhibiting companies



CHINA-ASEAN TECHNOLOGY TRANSFER CENTRE (CATTC) PAVILION

In response to President Xi Jinping's ecology concept of "Lucid waters and lush mountains are invaluable assets", the China-ASEAN Technology Transfer Center (CATTC) is keen to explore opportunities for green-tech cooperation and is happy to actively participate in IGEN.

The CATTC pavilion will play host to 20 Chinese companies and organisations encompassing over 40 projects as well as jointly hold the 2020 China-ASEAN Green Technology Matchmaking programme during IGEN.

With its large scale and wide influence, IGEN is an ideal platform for green energy projects and solution providers to tap into the ASEAN market, and to promote S&T exchanges and technology transfer between China and Malaysia and even with the rest of the world.

I sincerely hope that CATTC's participation will act as a bridge for greater green technology and sustainability cooperation between China and Malaysia as we work hand-in-hand for the shared future for humanity.



Dr. Jian Xingchao

Deputy Director, China-ASEAN
Technology Transfer
Center (CATTC),
Deputy Director-General, Science
and Technology Department of
Guangxi Zhuang Autonomous
Region



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HIGHLIGHTS

BUSINESS MATCHING SESSIONS



7,280

online
visitors



3,417

conference
participants



70

countries



114

meeting
bookings

GREEN CONCERT RYTHMICALLY ENERGISING SUSTAINABILITY



Malaysia's powerhouse of music talent, Dato' M Nasir, Siti Nordiana, Ella, Dato' DJ Dave and Awie came together for a special concert to join the movement against climate change and advocate to the public to incorporate best sustainability practices in their daily lives, as many small steps can culminate in big positive impact. To the musically inclined climate action enthusiasts, do check out the Green Concert at the main IGEN Virtual Lobby and be inspired to energise sustainability.



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ANNOUNCEMENT

Day 1 Daily Prize Winners

- Muhammad Zulfadhli Bin Othman
- Mohd Izzuddin Bin Aazmi
- Nora Izzati
- Erna Malia Mohd Rajion

CONGRATULATIONS

Day 2 Daily Prize Winners

TO ALL

- Nur Farah Shahira Hassan
- Zen Lu
- Dewi Khoirotun Malinda Mohd Shohib
- Ching Yee Yong

Day 3 Daily Prize Winners

- Hung King Su
- Mohamad Nasruddin
- Noor Azimah Mat
- Rosdee Bin Abdul Malik

WINNERS!

The Prizes



Airpod 2



Huawei GT 2e



Hoverboard



DJI Tello

**VISIT OUR IGEM 2020 VIRTUAL PLATFORM FOR
A CHANCE TO WIN PRIZES!**



Scan me to
explore
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IGEM 2020!**

**Malaysian Green Technology
And Climate Change Centre**



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