

ENERGISING  
SUSTAINABILITY

9 OCTOBER 2020 10.00AM - 6.00PM

**IGEM**  
INTERNATIONAL GREENTECH &  
ECO PRODUCTS EXHIBITION &  
CONFERENCE MALAYSIA  
**2020**  
**19-23 OCTOBER**  
**VIRTUAL EVENT**

IGEM malaysia IGEM\_MY igem.my www.igem.my

**DAY 1** SHOW DAILY

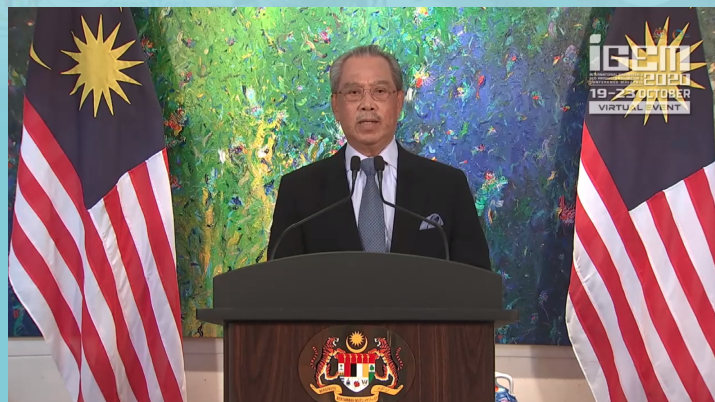
## PM OFFICIATES IGEN 2020 TO ENERGISE SUSTAINABILITY IN A NEW PARADIGM

Ushering a new paradigm to effectively address the global challenges of economic uncertainties and COVID-19 pandemic, the Prime Minister of Malaysia, Yang Amat Berhormat Tan Sri Dato' Haji Muhyiddin bin Haji Mohd. Yassin, today officiated the first online edition of the 11th International Greentech & Eco Products Exhibition & Conference Malaysia (IGEM 2020) themed "Energising Sustainability". IGEN 2020 targets RM1.6 billion in business leads and 10,000 online visitors on its web portal at virtual.igem.my, with over 150 exhibitor booths and 57 conference sessions being organised over the five day event.

Organised by the Ministry of Environment and Water (KASA) through its agency the Malaysian Green Technology and Climate Change Centre (MGTC), IGEN 2020 is a multiplier of business opportunities, an integrator of diverse possibilities and accelerator of impactful change, emphasizing IGEN's powerful and decisive role in accelerating a global green economy.

In his virtual keynote address, YAB Tan Sri Dato' Haji Muhyiddin said, "Lockdowns across the world made us reflect, made us think and we started to realise we need to change our ways. We need to rethink our relationship with the planet and we need to build back better."

"COVID-19 challenges us to build resilience as we waded through this pandemic, and the road ahead has to be on a green recovery pathway. A green recovery approach would not only spur the economy and social well-being, it will also drive the nation's development trajectory on a low carbon and climate resilience pathway," he added. The virtual exhibition encompasses a wide range of sectors including renewable energy & energy efficiency efforts, green infrastructure, sustainable transportation, green waste and water, green manufacturing, science & technology, environment, climate change, information & communications technology (ICT), forestry, agriculture and many more.



## IGEM 2020 MULTIPLIES GREEN BUSINESS OPPORTUNITIES



KASA Minister, Yang Berhormat Dato' Sri Tuan Ibrahim Tuan Man, in his welcome remarks said, "IGEM has played an important role by providing an annual platform for the Malaysian government to engage with industry partners, entrepreneurs and the rakyat to share its green agenda, green policy direction and initiatives aimed at accelerating green growth, expanding sustainable economic activity, as well as creating more employment opportunities."

"Despite the radically different social and economic environment we are facing today, we are still seeing many familiar partner organisations - who have once again chosen to continue engaging with one another via IGEN 2020; thus, reflecting the event's continued relevance and importance in this new paradigm," he concluded.

IGEM 2020 is a program funded by the Government of Malaysia with its main sponsors PETRONAS, Solvarvest Holdings Bhd and the British Malaysian Chamber of Commerce. As in previous years, IGEN's strategic partner, the Malaysian Investment Development Authority (MIDA), and business matching partner, the Malaysia External Trade Development Corporation (MATRADE) together will host over 500 networking sessions including curated group and personal business matching sessions to pave the way for greater green investments across the region.

IGEM's Royal Patron, Yang Amat Mulia Tunku Zain Al-'Abidin Ibni Tuanku Muhriz said, "I remember being blown away by IGEN in 2010, and ten years later it continues to be a fantastic platform to grow our community of climate action advocates."

"With hundreds of exhibitors, scores of conferences, speakers and business matching programmes, bringing like-minded yet diversely talented corporate leaders, technocrats, entrepreneurs and individuals to a singular platform, IGEN 2020 will be an incubator for ideas, innovation and inspiration in responding to the pressing issues of climate change in line with the theme of energising sustainability," he added.

Over the past ten years, IGEN has had a strong international presence and is featuring an array of country and regional pavilions including Canada, Great Britain, Belgium, the Kingdom of the Netherlands, China and South Korea on its virtual platform this year. The event will also feature three Malaysian state pavilions.



"I remember being blown away by IGEN in 2010, and ten years later it continues to be a fantastic platform to grow our community of climate action advocates."



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NOW TO  
EXPLORE  
VIRTUALLY!



# ENERGISING SUSTAINABILITY



## DAY 1 SHOW DAILY

## TESTIMONIALS

"For a local company with global aspirations, Concord Group's core principle is about ensuring a sustainable future by adopting clean technology principles and applying sustainable solutions throughout our operations. IGEN offers us year after year a seamless platform to showcase our solutions and for networking with fellow industry players. We are delighted to be a part of this much required green movement in line with the country's aspiration of achieving 20% renewable energy mix by 2025."

### Concord Group



"IGEM has always played an important role for growing Malaysia's solar sector, providing a platform for the industry to engage with Ministries, regulators, suppliers and partners that has enabled the sectors' rapid growth. Ray Go Solar is proud to be playing a part in IGEN this year to further our partnerships and work together in building a more sustainable world"

### Ray Go Solar

## CONFERENCES

IGEM 2020 will host a total of 45 conference sessions on topics such as energy, green technology, green finance, climate action, waste management, policy analysis and women empowerment.

Day 1 saw conference sessions being organised by Mura Technology Limited, China-ASEAN Technology Transfer Centre, GRC Capital, Malaysian Nature Society in Partnership with Malaysia Climate Change Group, PROTEMP, WWF Malaysia in Partnership with Malaysia Climate Change Group and Malaysian Youth Delegation.

## Conference schedule for Day 2:

19 Oct	20 Oct	21 Oct	22 Oct	23 Oct
	0900 - 0935 <b>Opening &amp; Keynote Address for Financing Climate Action Conference 2020</b> <a href="#">RSVP</a> <i>Malaysian Green Tech &amp; Climate Change Centre Y.BHG DATO' SERI IR DR ZAINI UJANG, MR. FRAZALI ISMAIL, MR KEN O'FLAHERTY</i>			
	0930 - 1100 <b>Spotlight on Canadian Sustainability and Climate Action</b> <a href="#">RSVP</a> <i>High Commission of Canada Mr Charles Reeves, Dr. Gary Theseira, Kaja Salovsky, Jean-Francois (J-F) Gauthier, Dr. Panayotis (Peter) Tzanitzas</i>			
	0945 - 1250 <b>Segment A - 'Mitigation and Adaptation Financing Mechanism' (International &amp; Local)</b> <a href="#">RSVP</a> <i>Malaysian Green Tech &amp; Climate Change Centre Mr Leo Hyoungkun Park, Mr Jonathan Coary, Mr Russell Marsh, Mr. Mohamed Razani Mohamed Osman</i>			
	1000 - 1100 <b>Soil Moisture Satellite-Derived Data for Agricultural Applications</b> <a href="#">RSVP</a> <i>Protemp Lexy Ratering Arntz</i>			
	1000 - 1200 <b>The Circular Economy: The Next Big Opportunity?</b> <a href="#">RSVP</a> <i>GRC Capital Dr Stefanos Fotiou, Dr Henry Chan, Regula Schegg, Adrienna Zsakay</i>			
	1100 - 1200 <b>Climate Change Adaptation to Flood Forecasting and Warning</b> <a href="#">RSVP</a> <i>Protemp Ir Bibi Zarina binti Che Omar</i>			
	1400 - 1600 <b>Climate Action Forum: Community and Industry Engagement, Transition towards Circular Economy</b> <a href="#">RSVP</a> <i>Buddhist Tzu Chi Foundation in Partnership with Malaysia Climate Change Group Ts. Dr. Sivapalan Kathiravale, Tahirah Mohamed Ariff, Rachel Lee Yen Kher, Foo Jia Jiann</i>			
	1430 - 1530 <b>Soil &amp; Ground Water Remediation Impact</b> <a href="#">RSVP</a> <i>Protemp George (Bud) Ivey</i>			
	1500 - 1730 <b>Segment B - 'Energising Green Finance for Sustainability'</b> <a href="#">RSVP</a> <i>Malaysian Green Tech &amp; Climate Change Centre Ms Zalina Shamsudin, Mr Sean Kidney, Mr Bradford H. Dockser, AR. Michael Ching Chee Hoang</i>			
	1600 - 1700 <b>Prospects of Establishing River Basin Water Authorities in Malaysia</b> <a href="#">RSVP</a> <i>Protemp YBhg. Datuk Ir. Abdul Kadir bin Mohd Din, Dato' Ir Dr A. Bakar Jaafar, PEng, FEM, FASc</i>			
	1600 - 1800 <b>Climate Action Forum: Nature based Solutions as Climate Action - NGOs' and Governments' Implementation of Nature-Based Solutions</b> <a href="#">RSVP</a> <i>WWF Malaysia in Partnership with Malaysia Climate Change Group Dr Daisy Hessenberger, Dato' Hj Ahmad Fadzil bin Abdul Majid, Mr McKenzie Augustine Martin, Mr Balu Perumal, Mr Faizal Parish and Prof, Datuk Dr Denison Jayasooria, Ms Norizan binti Mohd Mazlan</i>			
	2000 - 2115 <b>Climate Solutions Pitching Series: Climate Policies, Law and Regulations</b> <a href="#">RSVP</a> <i>Malaysian Youth Delegation Julian Theseira, Meor M Hakeem, Toh Zhee Qi, Roshvinder Singh</i>			
	2000 - 2115 <b>Climate Solutions Pitching Series</b> <a href="#">RSVP</a> <i>Protemp Richard Hardiman</i>			



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# DAY 1

SHOW DAILY

## POCKET TALKS

There are about 70 short talks that are being led by international and Malaysian subject matter experts, covering a wide spectrum of topics such as:

 Renewable Energy & Energy Efficiency	 Green Building	 Green Transport
 Sustainable Waste Management	 Water	 Green Manufacturing
 Investment	 Green Financing	 Export
 Environment & Climate Change	 Science & Technology / ICT	 Forestry / Agriculture

## PARTICIPATE FREE IN MALAYSIA'S WEEKLY BUSINESS PROGRAMME DURING EXPO 2020 DUBAI

The co-organiser of Igem 2020, MGTC, is also the implementing agency for Malaysia's participation at the Expo 2020 Dubai. Igem 2020 audiences are invited to visit the Malaysia Pavilion booth located at the international hall at [virtual.igem.my](https://virtual.igem.my) and find out how they can participate for free in Malaysia's weekly business programmes during Expo 2020 Dubai, scheduled for 1st October 2021 to 31st March 2022.



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## INFOGRAPHIC OVERVIEW

### BIZ LEADS

**RM 1.6b**



### KEY MESSAGE

**Multiplier  
Integrator  
Accelerator**

IGEM 2020 is a multiplier of business opportunities, integrator of diverse possibilities and accelerator of impactful change, underscoring IGEM's powerful and decisive role in positioning Malaysia as a flourishing green economy, notwithstanding the current economic unpredictability.

### COUNTRIES

United Kingdom

Netherlands

Canada

**57**



Including above countries

### BOOTHS

Sectors

- RE & EE
- Green Building
- Green Transport
- Green Waste
- Water
- Green Manufacturing
- Science & Technology
- Environment
- Climate Change
- ICT
- Forestry
- Agriculture

**161**

### VISITORS

**10,000  
online**

### CONFERENCE SESSIONS

**57**

- Energy
- Green Technology
- Green Finance
- Climate Action
- Waste Management
- Policy Analysis
- Women Empowerment

### NETWORKING

**>500**

